

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In Re Patent Application of: | | : | |
| Richard D. Martin et al. | | : | |
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| Conf. No.: | 9008 | : | Group Art Unit: 2154 |
| | | : | |
| Appln. No.: | 09/923,923 | : | Examiner: Mohammad A. Siddiqi |
| | | : | |
| Filing Date: | August 7, 2001 | : | Attorney Docket No.: 401-13U1 |
| | | : | |
| Title: | SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL ASSETS ON NON-RELATED WEB SITES | | |

REQUEST FOR CONTINUED EXAMINATION (RCE)
(37 CFR § 1.114)

1. Applicants hereby request continued examination, in accordance with 37 CFR § 1.114, for the above-identified pending application.
2. This request is being submitted prior to payment of the Issue Fee. The application is currently under a Final Rejection mailed March 8, 2007.
3. Enclosed herewith are:
 - ☒ Amendment Accompanying RCE.
 - ☒ A Petition for Extension of Time to September 8, 2007 for the pending application.
 - ☒ Applicant Initiated Interview Request Form
4. Small Entity Status was previously established and the application is still entitled to such status.
5. The following fees are enclosed:
 - ☒ RCE fee of **\$395.00** required under 37 C.F.R. 1.17(e).
 - ☒ The Commissioner is hereby authorized to charge and/or credit Deposit Account No. 50-1017 (Billing No. 200401.0016) as noted below.
 - ☒ RCE fee in the amount of **\$395.00**.

- ☒ Any overpayments or deficiencies in the above-calculated fee(s).
- ☒ Any additional fees required under 37 C.F.R. §§ 1.16 or 1.17.
- ☒ In the event that a Petition for Extension of Time is required, but not enclosed, please charge any extension fee under 37 C.F.R. § 1.136(a) to our Deposit Account noted above.

CORRESPONDENCE ADDRESS

September 4, 2007 By: Clark Jablon
(Date)
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Enclosure